

James Healey

UI / UX Designer & Front End Developer at ZZ Creative

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Summary

I am a dedicated Website Designer & Developer with many years of experience. I specialise in using Wordpress for bespoke CMS projects and Magento for flexible e-commerce solutions. I enjoy all aspects of creating a website, from the initial wire frame to the finer design details, from the development to the testing and launch. I have great communication skills and am able to perform under pressure and to strict deadlines.

Experience

UX / UI Designer & Front End Developer at ZZ Creative

August 2013 - Present (2 years 3 months)

ZZ Creative are a fast growing and established Leicestershire graphic & website design agency. In my role I am designing numerous web interfaces and Apple and Android Applications for large blue chip companies as well as smaller local businesses. Usability as well as functionality are key and always a primary thought when designing, making my role a very challenging but fulfilling one.

Website Designer & Developer at Creare Communications

November 2010 - August 2013 (2 years 10 months)

I am the team leader of a small and profitable web design & development team. We produce designs for our clients based on a brief supplied by our sales managers. Once the design and concept has been sold we develop the site, liaising with the client every step of the way to ensure we deliver a website that suits our clients requirements. This requires very strong communication skills, as constant contact is need to ensure the client receives the website solution that they need. I design websites using Adobe's Photoshop, I find this a great tool for designing websites as it has so many tools to aid website design. I am experienced in developing sites using XHTML, CSS3, PHP and jQuery. All sites the we develop are to the highest standard and must validate, be up to date in terms of web standards and usability. I develop CMS sites in Wordpress and eCommerce sites in Magento, both are open source software. Using these has also given me valuable exposure to other technologies such as XML, PHPMyAdmin and object orientated PHP. I have developed responsive websites too, adding media queries and cross browser testing on all platforms and devices is a challenge that I really enjoy. Training clients once their site has been developed is a common duty. This is done either over the telephone or face to face, sometimes this can be in the form of a presentation to many people. I find this very enjoyable and satisfying. I also enjoy the day to day running of the design team, ensuring deadlines are met and quality is kept at the very highest standard possible. This gives me a variety of challenges in terms of dealing with my team members on a daily basis.

Reprographics And New Media at Foxprint

April 2007 - November 2010 (3 years 8 months)

When joining Foxprint I had two main roles. The first was to learn about the reprographics side of printing, this meant dealing with artwork in formats such as Photoshop, Quark, In-Design, Illustrator and PDFs. Setting up impositions, checking image quality and maintaining very high print standards were daily duties and a challenge that I enjoyed. My other task was to re-design, develop and maintain the Foxprint website. After successfully doing this I set up a Google Ad Words campaign that has become a very successful lead generator for the company. The website was coded to meet W3C standards and is fully search engine optimised, the site is now performing very well in the organic listings too.

Website Support at Quiet Storm

April 2003 - April 2007 (4 years 1 month)

In this varied role my main responsibilities include giving web support to a 60 plus client base via email or telephone, training clients on the functionality of their website & website project management ensuring a smooth process from the design to the build. Training clients on how to use their website and how to optimise their website (SEO), either on a one to one or a group basis is one of my key duties. Organising a team of programmers with projects and development is another part of my role. Scheduling work for them and prioritising tasks means I need to use and implement strict scheduling systems. I also gave daily support to our programmers by dealing with the more menial tasks. This gave me a good understanding and knowledge of HTML, CSS and Photoshop and I also gained a basic understanding of PHP and MySQL.

Product Expert at HSBC

June 2002 - March 2004 (1 year 10 months)

Working in a team of four my role was to support HSBC customers with the 'Hexagon R' software. This was a new software solution for the larger HSBC clients, it gave them the ability to perform everyday banking tasks from their own computer. I had to study software in detail and comprise step-by-step guides, manuals and procedures for the new product. Common tasks were help clients use the software and troubleshooting any issues that they had. This required excellent communication skills and a great deal of patience! I really thrived in this role, as it was a challenge speaking to large profile companies such as Safeway, Sotheby's and Nestle.

Computer Operator at Hanson Aggregates

August 1999 - April 2002 (2 years 9 months)

In my role I performed many tasks in the Operations department. Using HP3000 systems I had to ensure the completion of backups, job management, restores, file editing and prints. Another key function was manning the Helpdesk, supporting over 2,500 users across the UK. A good knowledge of Microsoft Office and Windows were essential in order to support our PC users. I provided first line support, where PC & terminal installation & configuration, fault diagnosis and escalation. I enjoyed this aspect, as I feel comfortable talking to all users, from Weigh bridge Clerks to Company Directors.

Skills & Expertise

Website Development

Web Design

Photoshop

Dreamweaver

XHTML

CSS

CSS3

PHP

phpMyAdmin

jQuery

Magento

WordPress

Adobe Fireworks

QuarkXPress

E-commerce SEO

SEO

html5

CMS

Google Analytics

Front-end

Advanced CSS

Web Development

User Interface Design

Web Project Management

Google Webmaster Tools

HTML

E-commerce

Adobe Creative Suite

MySQL

XML

Organic Search

Mobile Web Design

InDesign

User Experience

Web Standards

Illustrator

Usability

Web Analytics

Web Content Management

Graphic Design

Logo Design

Cross-browser Compatibility

Accessibility

Blogging

SASS

Mobile Applications

Online Marketing

Conversion Optimization

Corporate Branding

Typography

Education

Loughborough College

GNVQ Advanced, Information Technology, 1997 - 1999

Grade: Pass

Burleigh Community College

1995 - 1997

Interests

football, new technologies, website design, snooker, pool, music, consoles, camping, design, code, houses, comedy, FIFA, films

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[Contact James on LinkedIn](#)